

# Southlands Country Fair *Sponsorship Levels*

SPONSORSHIP OPPORTUNITY	BENEFITS
<p><b>Presenting Sponsor:</b>  <b>“Visionary”</b></p> <p><i>Only One Presenting Sponsor per Event</i></p> <p><i>Commitment: \$15,000</i></p>	<p>All benefits of <b>Gold Medal Sponsorship</b>, <i>PLUS</i></p> <ul style="list-style-type: none"> <li>♦ Top-level recognition as sole <b>Presenting Sponsor</b> of event</li> <li>♦ Exclusive sponsorship in product category</li> <li>♦ <b>Year-round recognition</b> on signage at Club entrance</li> </ul>
<p><b>Event Sponsor: “Champion”</b></p> <p><i>Commitment: \$5,000 +</i></p>	<ul style="list-style-type: none"> <li>♦ Full page advertising in <b>four issues</b> of SRC’s quarterly magazine, <i>The Horscope</i></li> <li>♦ Company logo and recognition on promotional poster (<b>large</b>)</li> <li>♦ <b>Year round</b> link on SRC’s web site</li> <li>♦ Ringside signage (provided by sponsor)</li> <li>♦ Sponsor promotion announcements during event (<b>min 3x hourly</b>)</li> <li>♦ Table/booth space during event to promote your product</li> <li>♦ Recognition/company logo in Country Fair Program</li> <li>♦ Recognition during Welcoming (Opening) Ceremony</li> </ul>
<p><b>Venue Sponsor:</b>  <b>“Gold Medal ”</b></p> <p><i>Commitment: \$2,500 +</i></p>	<ul style="list-style-type: none"> <li>♦ <b>One full page ad</b> in SRC’s quarterly magazine, <i>The Horscope</i></li> <li>♦ Company logo and recognition on promotional poster (<b>medium</b>)</li> <li>♦ Link on SRC’s web site <b>accompanying promotion of event</b></li> <li>♦ Ringside signage (provided by sponsor)</li> <li>♦ Sponsor promotion announcements during event (<b>1x hourly</b>)</li> <li>♦ Table/booth space during event to promote your product</li> <li>♦ Recognition/company logo in Country Fair Program</li> <li>♦ Recognition during Welcoming (Opening) Ceremony</li> </ul>
<p><b>Venue Sponsor:</b>  <b>“Silver Medal”</b></p> <p><i>Commitment: \$1,000 +</i></p>	<ul style="list-style-type: none"> <li>♦ <b>One half page ad</b> in SRC’s quarterly magazine, <i>The Horscope</i></li> <li>♦ Link on SRC’s web site <b>accompanying promotion of event</b></li> <li>♦ Ringside signage (provided by sponsor)</li> <li>♦ Sponsor promotion announcements during event (<b>4x daily</b>)</li> <li>♦ Named sponsor in Country Fair Program</li> <li>♦ Table/booth space during event to promote your product</li> </ul>
<p><b>Venue Sponsor:</b>  <b>“Bronze Medal”</b></p> <p><i>Commitment: \$500 +</i></p>	<ul style="list-style-type: none"> <li>♦ <b>One quarter page ad</b> in SRC’s quarterly magazine, <i>The Horscope</i></li> <li>♦ Link on SRC’s web site <b>accompanying promotion of event</b></li> <li>♦ Ringside signage (provided by sponsor)</li> <li>♦ Sponsor promotion announcements during event (<b>1x daily</b>)</li> <li>♦ Named sponsor in Country Fair Program</li> </ul>
<p><b>Venue Sponsor:</b>  <b>“Winner’s Circle”</b></p> <p><i>Commitment: \$100 +</i></p>	<ul style="list-style-type: none"> <li>♦ Recognition in Sponsors’ List in SRC’s quarterly magazine, <i>The Horscope</i></li> <li>♦ Ringside signage (provided by sponsor)</li> <li>♦ Named sponsor in Country Fair Program</li> </ul>