

Southlands Country Fair Sponsorship Levels

SPONSORSHIP OPPORTUNITY	BENEFITS
<p>Presenting Sponsor: “Visionary”</p> <p><i>Only One Presenting Sponsor per Event</i></p> <p><i>Commitment: \$15,000</i></p>	<p>All benefits of Gold Medal Sponsorship, <i>PLUS</i></p> <ul style="list-style-type: none"> ◆ Top-level recognition as sole Presenting Sponsor of event ◆ Exclusive sponsorship in product category ◆ Year-round recognition on signage at Club entrance
<p>Event Sponsor: “Gold Medal”</p> <p><i>Commitment: \$5,000 +</i></p>	<ul style="list-style-type: none"> ◆ Full page advertising in four issues of SRC’s quarterly magazine, <i>The Horscope</i> ◆ Company logo and recognition on promotional poster (large) ◆ Year round link on SRC’s web site ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (min 3x hourly) ◆ Table/booth space during event to promote your product ◆ Recognition/advertising in Country Fair Program
<p>Venue Sponsor: “Champion ”</p> <p><i>Commitment: \$2,500 +</i></p>	<ul style="list-style-type: none"> ◆ One full page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Company logo and recognition on promotional poster (medium) ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (1x hourly) ◆ Table/booth space during event to promote your product ◆ Recognition/advertising in Country Fair Program
<p>Venue Sponsor: “Winner’s Circle: Level 1”</p> <p><i>Commitment: \$1,000 +</i></p>	<ul style="list-style-type: none"> ◆ One half page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (4x daily) ◆ Named sponsor in Country Fair Program
<p>Venue Sponsor: “Winner’s Circle: Level 2”</p> <p><i>Commitment: \$500 +</i></p>	<ul style="list-style-type: none"> ◆ One quarter page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during Welcoming Ceremony ◆ Named sponsor in Country Fair Program
<p>Venue Sponsor: “Winner’s Circle: Level 3”</p> <p><i>Commitment: \$100 +</i></p>	<ul style="list-style-type: none"> ◆ Recognition in Sponsors’ List in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Ringside signage (provided by sponsor) ◆ Named sponsor in Country Fair Program

Southlands Events Sponsorship Levels

SPONSORSHIP OPPORTUNITY	BENEFITS
<p>Visionary Level: “Presenting Sponsor” <i>Only One Presenting Sponsor per Competition</i> Commitment: \$15,000</p>	<p>All benefits of Platinum Level Sponsorship, <i>PLUS</i></p> <ul style="list-style-type: none"> ◆ Top-level recognition as sole Presenting Sponsor of event ◆ Exclusive sponsorship in product category ◆ Year-round recognition on signage at Club entrance
<p>Platinum Level Sponsor Commitment: Southlands Summer Classic \$5,000 Southlands Spring Dressage <i>or B.C. Dressage Championships</i> \$2,500</p>	<ul style="list-style-type: none"> ◆ Full page advertising in four issues of SRC’s quarterly magazine, <i>The Horscope</i> ◆ Company logo and recognition on promotional poster (large) ◆ Year round link on SRC’s web site ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (2x hourly) ◆ Recognition as sponsor of Major Division or Specialty Class ◆ Company logo and recognition on first place award ◆ Table/booth space during event to promote your product ◆ Full page ad in Prize List or Program ◆ Invitation to Sponsors’ Hospitality Tent
<p>Gold Level Sponsor Commitment: Southlands Summer Classic \$2,500 Southlands Spring Dressage <i>or</i> B.C. Dressage Championships \$1,000</p>	<ul style="list-style-type: none"> ◆ One full page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Company logo and recognition on promotional poster (medium) ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (1x hourly) ◆ Recognition as sponsor of Major Division or Specialty Class ◆ Company logo and recognition on first place award ◆ Table/booth space during event to promote your product ◆ Full page ad in Prize List or Program ◆ Invitation to Sponsors’ Hospitality Tent
<p>Silver Level Sponsor Commitment: Southlands Summer Classic \$1,000 Southlands Spring Dressage <i>or</i> B.C. Dressage Championships \$500</p>	<ul style="list-style-type: none"> ◆ One half page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Company logo and recognition on promotional poster (small) ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (4x daily) ◆ Recognition as sponsor of Major Division or Specialty Class ◆ Company logo and recognition on first place award ◆ Table/booth space during event to promote your product ◆ Half page ad in Prize List or Program ◆ Invitation to Sponsors’ Hospitality Tent
<p>Bronze Level Sponsor Commitment: Southlands Summer Classic \$500 Southlands Spring Dressage <i>or</i> B.C. Dressage Championships \$250</p>	<ul style="list-style-type: none"> ◆ One quarter page ad in SRC’s quarterly magazine, <i>The Horscope</i> ◆ Link on SRC’s web site accompanying promotion of event ◆ Ringside signage (provided by sponsor) ◆ Sponsor promotion announcements during event (2x daily) ◆ Recognition as named sponsor of Division or Specialty Class ◆ Recognition on first place award ◆ Table/booth space during event to promote your product ◆ Quarter page ad in Prize List or Program ◆ Invitation to Sponsors’ Hospitality Tent
<p>Winner’s Circle Sponsor Southlands Summer Classic Division: \$250 Class: \$100 Southlands Spring Dressage <i>or</i> B.C. Dressage Championships Division/Class: \$100</p>	<ul style="list-style-type: none"> ◆ Ringside signage (provided by sponsor) ◆ Recognition as named sponsor of Division/Class ◆ Sponsor promotion announcements during sponsored class or division ◆ 1/8 page ad (business card) in Prize List or Program ◆ Invitation to Sponsors’ Hospitality Tent